

Privacy Statement (AVG)

1. General

- Adviesgroep Eindhoven is the owner and manager of various websites (www.adviesgroep-eindhoven.nl, www.belastingadviseur-eindhoven.nl, www.eindhoven-loopbaanadvies.nl, www.bezwaar-woz.nl, www.strataego-advies.nl, www.arbeidsjurist-eindhoven.nl) and the Newsletters it sends out. More information on which websites we manage can be found on the main website www.adviesgroep-eindhoven.nl.
- Adviesgroep Eindhoven respects your privacy and your personal data will only be processed in confidence and in accordance with the relevant privacy legislation (AVG, Telecommunications Act and the Personal Data Protection Act).

2. Processing of personal data

- Personal data means those data that can be used to find out your identity. Adviesgroep Eindhoven distinguishes between (i) personal data that you actively provide to us and (ii) personal data that are automatically obtained by Adviesgroep Eindhoven for technical reasons.
- The personal data you actively provide to Adviesgroep Eindhoven include the name, contact details, preferences and other details you have made known to Adviesgroep Eindhoven (for example during a registration procedure or in a contact with one of the participants of Adviesgroep Eindhoven).
- In addition, during visits to the Website, some technical data of your equipment are automatically acquired by the systems of Adviesgroep Eindhoven, such as the IP address used by you, the operating system, the internet browser used and (in some cases) the last internet page you visited.

3. Purposes of processing

The (special) personal details acquired and processed by Adviesgroep Eindhoven will be used exclusively for the following purposes:

- To carry out the order you have given us or the services we offer (such as sending you the requested information, placing your comments and reactions, etc.);
- For the processing of special personal data (for example about your health) we will ask you for written permission via the intake form that you sign;
- To be able to contact you;

- To inform you about new products and/or offers from Adviesgroep Eindhoven (whether or not these are geared to the areas of interest indicated by you);
- to analyse and improve the services of Adviesgroep Eindhoven (including the measurement and analysis of statistical data on the use of the Website and the Newsletters of Adviesgroep Eindhoven);
- conducting market research for Adviesgroep Eindhoven;

Processing your personal data in any other way will only take place if you have given Adviesgroep Eindhoven your unambiguous permission to do so. This consent may be evident from the mere fact that you have asked Adviesgroep Eindhoven a specific question by email or otherwise.

4. The newsletter

The newsletter will be sent to (i) people who signed up for it through the Website and (ii) existing clients of Adviesgroep Eindhoven. At the bottom of each newsletter you will find a hyperlink with which you can easily unsubscribe from the newsletter.

5. Use of Google Analytics on the Website

- a) The Website uses Google Analytics, a web analysis service provided by Google Inc. ("Google"). Google Analytics uses "cookies" (text files placed on your computer) to help the Website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States.
- b) Google will use this information to track how you use the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage.
- c) Google may provide this information to third parties if Google is legally required to do so, or to the extent that these third parties process the information on Google's behalf. Google will not combine your IP address with other data held by Google.
- d) You may refuse the use of cookies by selecting the appropriate settings on your browser. In this case, however, the possibility cannot be ruled out that you will no longer be able to use all the possibilities of this website. If you do not want Google Analytics to measure your website traffic, Google Analytics can be blocked by downloading the tool <http://www.dzw.gr/c1e3e>.
- e) The mere use of the Website implies your consent to the processing of the information by Google in the manner and for the purposes described above.

6. Amendments

- This Privacy Statement can be amended unilaterally by Adviesgroep Eindhoven. However, Adviesgroep Eindhoven will first notify you of any changes.
- Adviesgroep Eindhoven may also expand the processing of your personal data for new purposes that have not yet been included in this Privacy Statement. In that case, we will contact you before using your data for these new purposes, to inform you about the changes made to this Privacy Statement and to enable you to refuse the use of your data for those purposes.

Questions and right of inspection and correction

Do you have any questions about the processing of your personal data by Adviesgroep Eindhoven?

Then please contact Adviesgroep Eindhoven.

